

STRÖER

Digital

T Działamy!
Z ZASIĘGIEM T-MOBILE

4800
GB
EKSTRA PRZEZ ROK
12 x 400 GB
Z OFERTĄ 45 ZŁ CO 30 DNI

4800 GB ekstra przez rok z zasięgiem T-Mobile 12 x 400 GB z ofertą 45 zł co 30 dni* to 12 Pakietów po 400 GB do wykorzystania przez 365 dni, licząc od aktywacji pierwszego Pakietu, przyznawane co 30 dni, pod warunkiem odnowienia cyklicznej oferty GO! L wskazanej w WŹ „Rok Internetu”. Szczegóły w odpowiednich WŹ oraz na www.t-mobile.pl dla Użytkowników T-Mobile na kartę w taryfie GO! Oferta ważna na dzień 14.06.2023 r.

STRÖER

BILLBOARDS

Billboard Digital

DESCRIPTION

Modern digital displays in key city locations. Minimalist design, maximum visibility, and an impactful message that reaches a wide audience—both pedestrians and drivers.

TYPE

Video | Static

SIZE

9 | 18 | 36

PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Warsaw

DATA

Traffic

Contacts

Reach



Billboard Digital



STRÖER

METRO



TriPlay



Świątokr

Digital Metroboard

Metro (DOOH)

TriPlay

DESCRIPTION

TriPlay is a modern digital advertising format found in metro passages, offering unique experiences for commuters, residents and tourists. With attractive locations and dynamic digital screens, it enhances consumer engagement by providing opportunities for brand storytelling.

TYPE

Video | Static

SIZE

3x75" | 16:9

PRODUCT AVAILABLE ON

I Metro Line (M1)

DATA

Traffic

Contacts

Reach



Digital Metroboard

DESCRIPTION

Digital Metroboard consists of 28 digital screens located on platforms across 7 stations of the second metro line, pioneering one of Poland's first advertising products fully leveraging Digital out of Home (DOOH) capabilities. It combines extensive reach, a visually clean environment, and modern content broadcasting methods, providing advertisers with an effective and attractive platform to engage a broad audience.

TYPE

Video | Static

SIZE

135" | 16:9

PRODUCT AVAILABLE ON

II Metro Line (M2)

DATA

Traffic

Contacts

Reach





STRÖER TV



LiveLine

Metro Trains

STRÖER TV

DESCRIPTION

STRÖER TV is a network of nearly 2000 HD screens installed in Warsaw Metro trains. These screens capture passengers' attention with high-quality informative and cultural content. They provide brands with the opportunity to reach over 25 million customers each month, who spend an average of 30 minutes on the subway several times a week.

TYPE

Video | Static

SIZE

24” | 16:9

PRODUCT AVAILABLE ON

I Metro Line (M1)

II Metro Line (M2)

DATA

Traffic

Contacts

Reach



LiveLine

DESCRIPTION

LiveLine is a new digital transit format in Warsaw Metro trains, an innovative advertising medium across Europe that revolutionizes how passengers receive advertising during their journey.

TYPE

Static | Pulsing

SIZE

37” | 16:4,5

PRODUCT AVAILABLE ON

I Metro Line (M1)

II Metro Line (M2)

DATA

Traffic

Contacts

Reach





Metro MAX

Metro Trains

Metro MAX

DESCRIPTION

Metro MAX is an innovative way to reach a wide audience in the trains of the Warsaw Metro. It offers unique experiences, enabling us to communicate with commuters, city residents, and tourists alike.

Metro MAX synergistically integrates all our products within the trains, allowing advertisers to enhance engagement with potential consumers through modern, dynamic STRÖER digital screens.

TYPE

Video | Static

SIZE

24 - 37" | 16:9/4,5

PRODUCTS AVAILABLE ON

I Metro Line (M1)

II Metro Line (M2)

DATA

Traffic

Contacts

Reach



CITYLIGHT

NATURA
NATUR
NATU
NAT
NA
N

Ratujmy Naturę.
Ratujmy siebie.

STROER

NATURA
NATUR
NATU
NAT
NA
N

Ratujmy Naturę.
Ratujmy siebie.

STROER

NATURA
NATUR
NATU
NAT
NA
N

Ratujmy Naturę.
Ratujmy siebie.

STROER

NATURA
NATUR
NATU
NAT
NA
N

Ratujmy Naturę.
Ratujmy siebie.

STROER

STARBUCKS
COFFEE

COSTA COFFEE

Citylight Digital

DESCRIPTION

These light panels elegantly integrate with and elevate the design of small architectural structures in prestigious city center locations. They effectively cover the areas around the main railway stations in Kraków and Wrocław, providing impactful advertising communication.

TYPE

Video | Static

SIZE

75"

PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Wrocław

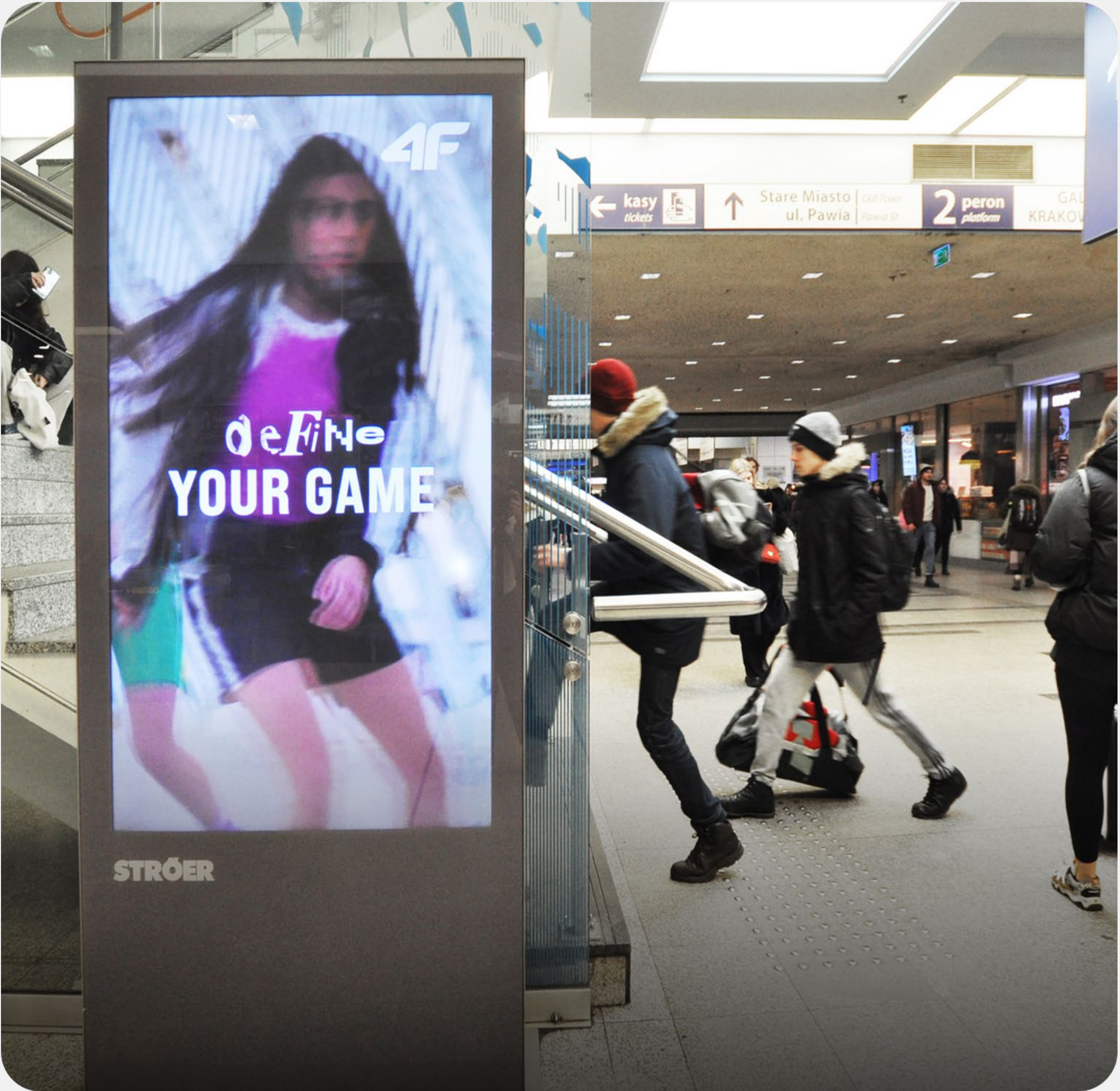
Kraków

DATA

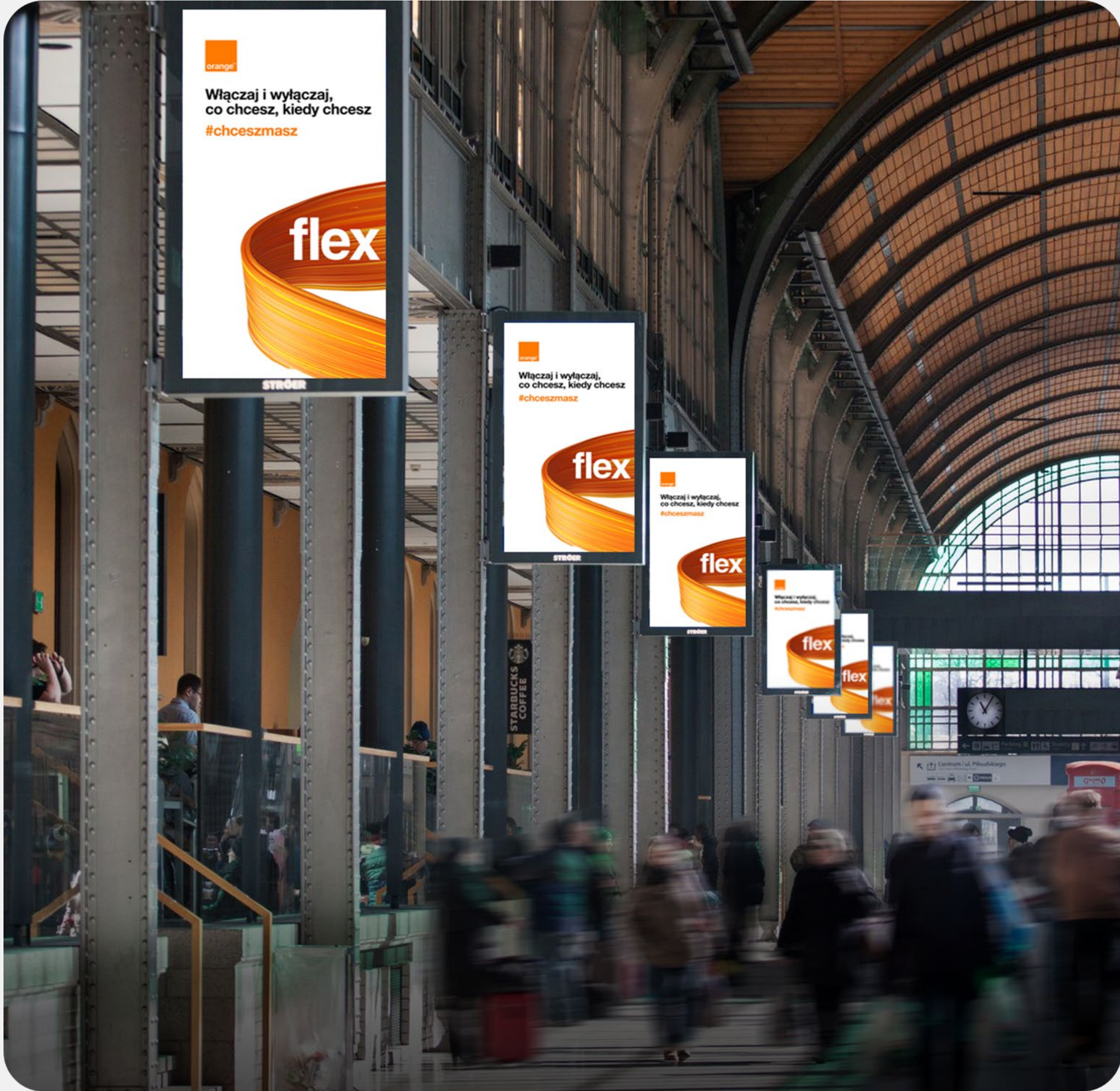
Traffic

Contacts

Reach



Citylight Digital



STRÖER

WE GET YOU POLISH AUDIENCE

stroer.pl

Plac Europejski 2 | 00-844 Warszawa

LinkedIn | Facebook

COPYRIGHT © 2025 STRÖER Polska Sp. z o.o. ALL RIGHTS RESERVED LAST REVISED 1/3/2025